

# SYDNI FOMAS DO

Eller College of Management, University of Arizona  
Sydnifdo@email.arizona.edu

## EDUCATION

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PhD Student, University of Arizona

B.B.A. Marketing, *Minors: International Business, Economics*, University of Kentucky

## RESEARCH INTERESTS

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Judgement and decision-making

Consumer Welfare

Social identity

## AWARDS & HONORS

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*PhD Project Conference Attendee*, Nov 2019

*Most International Student*, University of Kentucky Gatton College of Business, 2018

*University of Kentucky Provost Scholarship*, 2014-2018

*William C. Parker Scholarship*, 2014-2018

*Dean's List*, 2014-2017

*Invited Presentation of Statement of Purpose*, Korea University Business School, September 2015

## CONFERENCE PRESENTATIONS

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Knowledge Forum: Marketplace Inclusion of Financially Vulnerable Consumers

*Association for Consumer Research Conference (Co-Chair)*

## PROFESSIONAL EXPERIENCE

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**Auto-Owners Insurance Company**

May 2018 - Current

Commercial Account Underwriter

*Reviewed commercial accounts for acceptability and eligibility alongside corporate guidelines, led training schools for producers on commercial products, organized events for local drives and fundraisers*

**Forester's Financial**

Spring 2018

Financial Services Intern

*Attended courses for financial services certification, presented final project on managed portfolio*

**SERVICE AND OUTREACH**

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Market volunteer, Castlewood Community CSA, December 2019-2020

Thanksgiving Canned Food Drive, Auto Owners Insurance Company, November 2018

Back to School Supplies Drive, July 2019