

YOUR

BUSINESS JOURNEY

STARTS HERE

UNDERGRADUATE PROGRAMS



THE UNIVERSITY OF ARIZONA

**Eller College
of Management**

TRANSFORMATION is the bedrock of the Eller College. We create opportunities and spaces for boundary-free collaboration, knowing our success resides in our shared ability to come together in the face of profound technological, social and economic changes.

We recognize that representation, validation and empowerment are foundational to a strong academic culture and that barriers impeding inclusion in—or access to—education must be identified and addressed. We are constantly working to overcome the historic systems of oppression and discrimination through intentional curricular, co-curricular, recruitment, support and engagement initiatives that foster a diverse, equitable and inclusive environment where our full community can learn and thrive.

We expect all members of our community to understand and value the need for creating and sustaining environments that foster diversity, equity and inclusion in the business setting and beyond.

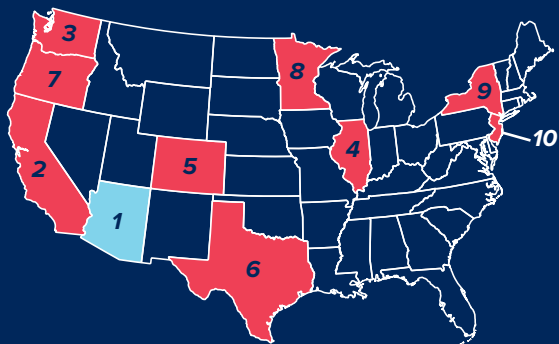
And we're looking for you. You, the leader. You, the idea person. You, the doer and sharer. You, the future accountant, or Wall Street analyst, or marketing director or entrepreneur. You, who's ready to make an impact and to celebrate the impact of others. You, who's ready to transform.

WELCOME TO ELLER.

TOGETHER WE TRANSFORM



TOP HOME STATES OF INCOMING ELLER STUDENTS



ELLER UNDERGRADUATE RANKINGS

#5
OVERALL
IN THE WEST

#20
PUBLIC
IN THE U.S.

#30
OVERALL
IN THE U.S.

U.S. NEWS & WORLD REPORT 2022

\$65,000

AVERAGE STARTING SALARY

92%

GRADUATING SENIORS
REPORT HAVING AN
INTERNSHIP OR CAREER
RELATED EXPERIENCE

50%

JOB OFFERS LOCATED
IN ARIZONA



90%

CAREER PLACEMENT
OUTCOMES

#6

FOR ENROLLING THE MOST
MINORITY STUDENTS IN THE NATION,
- POETS & QUANTS 2021

CHOOSE YOUR PATH

ACCOUNTING CAREER OPTIONS

- Consulting
- Corporate Accounting
- Corporate Financial Planning/Analysis
- Government/Not-for-Profit
- Public Accounting-Audit
- Tax

BUSINESS ECONOMICS

CAREER OPTIONS

- Business Analysis
- Corporate Finance
- Economic Consulting
- Economic Forecasting
- Research Analysis

BUSINESS MANAGEMENT

CAREER OPTIONS

- Accelerated Leadership Development
- Human Resources
- Operations
- Retail Management
- Sports Management

MANAGEMENT INFORMATION SYSTEMS

CAREER OPTIONS

- Design/Development
- IT Consulting/Management
- Networking/Big Data Analysis
- Operations Management/Supply Chain
- Systems Analysis/Support

MARKETING

CAREER OPTIONS

- Advertising/Promotions
- Buying
- Enterprise Sales
- Market Research/Analysis
- Public Relations/Social Media

BUSINESS ADMINISTRATION

CAREER OPTIONS

- Business Analysis
- General Management
- Healthcare/Energy Administration
- Hospitality Management
- Sales Management

BUSINESS ANALYTICS

CAREER OPTIONS

- Big Data Analysis
- Data Science
- Market Research Analysis
- Quantitative Analysis/Modeling

**Available Fall 2025*

COMPLEMENTS TO YOUR BUSINESS MAJOR

- Accounting Certificate
- Finance Certificate
- Global Business Minor
- Healthcare Emphasis
- Social Innovation Certificate
- Sports Management Certificate

ELLER MINORS AVAILABLE FOR NON-BUSINESS STUDENTS

- Business Administration
- Economics
- Entrepreneurship and Innovation
- Finance
- Marketing
- Sports Management

ENTREPRENEURSHIP

CAREER OPTIONS

- Intrapreneurship
- Start a New Venture
- Venture Capital
- Work for a New Venture

FINANCE

CAREER OPTIONS

- Commercial Banking
- Corporate Finance
- Investment Banking
- Real Estate
- Wealth Management

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

CAREER OPTIONS

- Global Supply Chain
- Operations Management
- Project Management
- Supply Chain Planning
- Supply Planning Analysis

BA IN ECONOMICS

CAREER OPTIONS

- Economic Market Research
- Foreign Trade Analysis
- Government Intelligence
- Financial Analysis
- Public Administration

 **BSBA** degree

 **BA** degree

BUILD YOUR ELLER EXPERIENCE



YOUR BUSINESS EDUCATION DOESN'T JUST HAPPEN WITHIN THE CLASSROOM.

You can gain real-world experience by participating in leadership programs such as Eller Rising Professionals (ERP) for first-year students or by selecting from more than 30 Eller-sponsored student organizations that are tailored to your major and area of employment interest. You can also get involved through Eller Professional Academic Communities for Excellence (PACE), by joining a professional or social fraternity or by participating in a variety of workshops and countless volunteer opportunities.

As an Eller student, you will be involved in solving the problems of real corporations and sharing your ideas to receive feedback from business leaders. These are some of the engaging academic experiences you can expect:

FIRST YEAR

Club Fair • BNAD 100 • ERP • PACE • LEAD • PREMIER

SOPHOMORE YEAR

SPARK • BNAD 200
Consultative Business-to-Business Sales Competition

JUNIOR YEAR

Business Communication Case Competition
Digital Profile Competition • Supply Chain Team Competition
Enterprise Technology Solution Case Competition

SENIOR YEAR

- Entrepreneurship “Big Pitch” Competition
- Examples of Engaging Major Elective Courses:
 - Real Estate Finance and Investment: present real estate strategy ideas to high-profile industry experts to win up to \$6,500 in prize money
 - Advertising Management: create and execute advertising and event planning campaigns for real-world clients





YOUR FIRST TWO YEARS AT ELLER

Foundational students in the Eller College have a specific sequence of classes to follow. You will meet with your Foundational Academic Advisor to make sure you're on track, and determine your math sequence through a placement test.

Your actual schedule will vary, but this sample schedule will give you an idea of what to expect.

YEAR ONE

FALL

COURSE	UNITS
First Year Composition	3
Management Information Systems	4
College Algebra	3
General Education	3
General Education/Second Language	1-4

TOTAL 14-17

SPRING

COURSE	UNITS
First Year Composition	3
Business Calculus	3
Basic Economic Issues	3
Language & Context of Business	1
General Education	3
General Education/Second Language	3-4

TOTAL 16-17

YEAR TWO

FALL

COURSE	UNITS
Business Statistics	3
Financial Accounting	3
Career Management in Business	1
General Education	3-6
General Education	3

TOTAL 13-16

SPRING

COURSE	UNITS
Managerial Accounting	3
Business Analytics	4
Business Communication	3
General Education	3
General Education	1-3

TOTAL 14-17

ELLER OFFERS TWO DEGREE OPTIONS: Students pursuing a business degree earn a Bachelor of Science in Business Administration and students pursuing a major in Economics earn a Bachelor of Arts. The BSBA degree follows a prescribed set of foundation, core and major courses, whereas the BA in Economics offers a more flexible degree with alternative requirements. Your Academic Advisor can help you build a semester plan that matches your academic goals.

*Note: Students pursuing the Business Analytics major will also take a Programming Fundamentals course during their sophomore year.



LUCY MATSON '23

BSBA (MIS and MARKETING)

HOMETOWN: Oro Valley, Arizona

PRONOUNS: she/her/hers

CLUBS/INVOLVEMENT: Delta Sigma Pi (President, Director of Eller Expo & Showcase), Eller Professional Development Associate, Rising Stars in Marketing, Eller Ambassadors, SALT Center Expert Tutor, Preceptor (MIS111, BNAD200, BNAD277, BCOM314)

PRIOR INTERNSHIPS: University of Arizona Office of the Registrar- Intern, Eller Tech Core- Data Science Intern, Procter & Gamble- Consumer Market Knowledge Intern

NEXT STEPS: Consumer Market Knowledge Manager at Procter & Gamble in Cincinnati, Ohio

“Eller provided me with countless unique opportunities to grow professionally and personally, such as directing career fairs, hosting interview workshops, and serving on student panels. I am a better leader, communicator, and advocate all because of my experiences within the college. Eller does a fantastic job creating well-rounded graduates through learning in and out of the classroom.”

KUNAL SHAMDASANI

'23

BSBA (FINANCE)

HOMETOWN: Mumbai, India

PRONOUNS: he/him/his

CLUBS/INVOLVEMENT:

Wall Street Scholars (IB Director),
Bobcats Senior Honorary

PRIOR INTERNSHIPS: Bank of America
Investment Banking Summer Analyst, Ardent
Advisory Group, Tigress Financial Partners

NEXT STEPS: Investment Banking Analyst for Bank of
America in their Natural Resources and Energy Transition
group in Houston, Texas.

“Define your overarching goal and take as many chances as you can to get there.”



STUDENT PROFILES

DENT FILES

MEAGAN GOBER '23

BSBA (MIS and OSCM)

HOMETOWN:
Bellingham, Washington

PRONOUNS: she/her/hers

CLUBS/INVOLVEMENT:
Eller College Dean's Council (Vice President), Eller Transfer Ambassadors (Member), Red Cross Blood Drive Leader

PRIOR INTERNSHIPS: Raytheon-Supply Chain Finance, Avnet-Project Management

NEXT STEPS: Master of Science in MIS at the Eller College

"The Eller experience really sets you up to succeed. All you have to do is put in lots of hard work and nothing can stop you!"



ZACH HILLS '23

BSBA (BUSINESS MANAGEMENT),
BS (MOLECULAR AND CELLULAR BIOLOGY),
CERTIFICATE IN HEALTHCARE MANAGEMENT,
MINOR IN JAPANESE LANGUAGE

HOMETOWN: Phoenix, Arizona

PRONOUNS: he/him

CLUBS/INVOLVEMENT: oSTEM (Board Member), Cats After Dark (Board Member), 5-star Faculty Awards Committee (Board Member)

PRIOR INTERNSHIPS: Yuma Branch Manager—Cutco Cutlery, Event and Donor Relations Intern - Tucson Medical Center Foundation, Business Management Consultant Intern—Point B Consulting

NEXT STEPS: Project Manager for Epic Systems in Madison, Wisconsin

"Always ask for help with your goals, because getting ahead in this world is not a one-person job! Sharing your goals while seeking opportunities helps others see how they can be a part of your journey. You would be surprised how willing people are to help you."

GO GLOBAL

International travel will change the way you think about the world. As an Eller student, you can gain credit and professional experience through a variety of specialized programs:

Eller Global Cohort • International Internship
Study Abroad • Service Learning

SYDNEY, AUSTRALIA



QUENTIN STEPP '23

BA (ECONOMICS)

HOMETOWN: St. Louis, Missouri

PRONOUNS: he/him/his

CLUBS/INVOLVEMENT: Delta Sigma Pi (Senior Vice President and VP of Professional Activities), Eller College Dean's Council (Eller Showcase and Expo Chair)

PRIOR INTERNSHIPS: GEICO, Protiviti

NEXT STEPS: Full-time position with Protiviti in Phoenix. Hopes to save up for grad school and wants to study Data Science or Econometrics

"While I don't know exactly what the future will hold, thanks to my Eller education, I feel prepared to tackle anything that may come my way."

INNOVATE!

THE MCGUIRE CENTER FOR ENTREPRENEURSHIP

#9 Companies developed or launched from the
PUBLIC* New Venture Development (NVD) Program
within the McGuire Center for Entrepreneurship:



Filtr Technologies, launched by 2023 graduates Reed Hamilton, Caroline Hudson, and Jarrett Medina, allows users to protect themselves from long-term hearing damage while still hearing their surroundings comfortably.



The **Wildjoy** Map app, started by Lacy Cain '19, helps plan out adventures, including skimming through categories such as date ideas or day trips.



ParkX is a mobile payment solution for the parking industry that was launched by 2012 graduates Ross Shanken, Thomas Maguire and Austin Weiss. It was acquired by Passport, Inc. in 2017.

*U.S. NEWS & WORLD REPORT



KATE MARTIN '23

BSBA (FINANCE), BA (LAW)

HOMETOWN: Houston, Texas

PRONOUNS: she/her/hers

CLUBS/INVOLVEMENT: Wall Street Scholars (Program Director), Investments Club (President)

PRIOR INTERNSHIPS: BGK Capital, Citigroup Investment Banking Analyst, Blackstone Private Credit

NEXT STEPS: Moving to NYC to work at Blackstone in the Private Credit Strategies investing group

"Nothing is impossible coming from Eller with the department support and the friendship of other students. Get comfortable being uncomfortable, and you'll put yourself in the best position to achieve your wildest professional dreams."



LIBBY ORMAN '23

**BSBA (BUSINESS MANAGEMENT)
CERTIFICATE IN SPORTS MANAGEMENT**

HOMETOWN: Mound, Minnesota

PRONOUNS: she/her/hers

CLUBS/INVOLVEMENT: Arizona Women's Gymnastics Team, Student-Athlete Advisory Committee (SAAC) (Career and Leadership Development Sub-Committee Leader)

PRIOR INTERNSHIPS: Ford Motor Company Marketing, Sales, and Service Intern in the Phoenix Region

NEXT STEPS: Ford Motor Company Marketing, Sales, and Service Zone Manager

“Eller exposed me to great opportunities both in the classroom and the professional world! I was able to create meaningful relationships with faculty, professors, and students within my four years of studying which have helped shape me into the person that I am today.”



JOHARA MOHAMMED '23

BSBA (MIS and OSCM)

HOMETOWN: Riyadh, Saudi Arabia

PRONOUNS:
she/her/hers

CLUBS/INVOLVEMENT:

Eller College Dean's Council (President), Eller African American Honorary (Vice President)

PRIOR INTERNSHIPS:

Goldman Sachs in Salt Lake City, Utah

NEXT STEPS: Full-time position with Goldman Sachs in Salt Lake City, Utah and considering grad school routes

“Don't spend your time trying to persuade others, just go for it!”





ALFREDO JESUS CUESTAS '23

BSBA (ACCOUNTING)

HOMETOWN: Tucson, Arizona

PRONOUNS: he/him/his

CLUBS/INVOLVEMENT: Eller Hispanic Honorary (Vice President and VP of Finance), Eller Diversity Leadership Council (President and Senior Mentor), Marshall Foundation (Student Representative), Eller Diversity, Equity and Inclusion Faculty Committee (Undergraduate Student Representative), Eller Undergraduate Programs Office (Student Front Desk Coordinator)

PRIOR INTERNSHIP: Audit Internship with Keegan Linscott and Associates

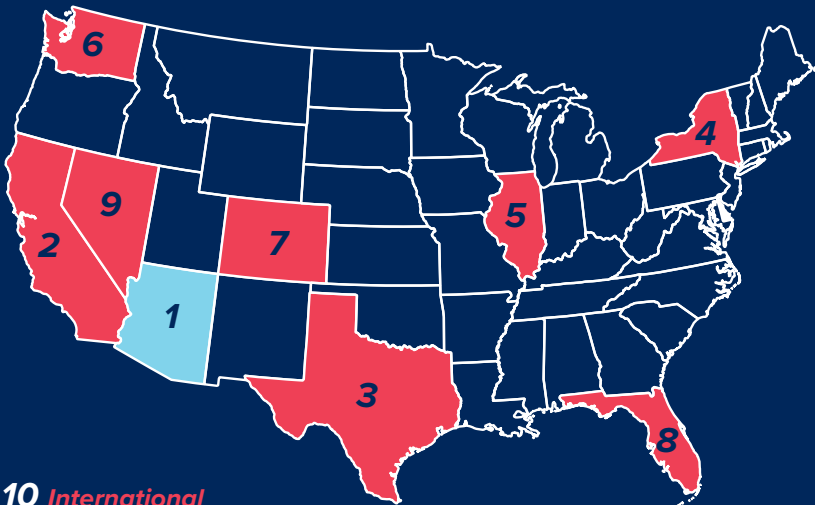
NEXT STEPS: Pursuing a Master of Science in Accounting, following my Master's I have been offered a full-time position with Keegan Linscott and Associates as an Audit Associate starting in the summer of 2024

“The Eller Experience presented many obstacles and challenges but also gave us the same amount of tools to find our own successes in them. I urge everyone to become your own best advocate as we have the power to make our collegiate experience impactful, diverse and designed for us and our needs.”



STEP INTO YOUR *FUTURE*

TOP STATES FOR EMPLOYMENT



THE KARL AND STEVIE ELLER PROFESSIONAL DEVELOPMENT CENTER

maximizes student career success by providing highly personalized services.

- Career Management Courses
- Personalized Career Coaching
- First-Year Career Quest
- Company Visits in High-Demand Cities and Industries
- Business-Specific Career Fairs
- Major Specific Career Immersion Days
- Eller Alumni Network
- Externship and Job Shadow Program

HOW IT ALL LEADS TO SUCCESS

ALUMNI PROFILES

BRENNEN FEDER '21

BSBA (BUSINESS MANAGEMENT and ENTREPRENEURSHIP),
BS (EDUCATION LEADERSHIP, LITERACY, & LEARNING)

HOMETOWN: Tucson, Arizona

PRONOUNS: he/him/his

CLUBS/INVOLVEMENT: Delta Sigma Pi, Bobcats, ASUA Student Government, Arizona Ambassadors, Eller LGBTQ+ Advisory Board, SOPHOS, Freshman Class Council, Residence Hall Association

PRIOR INTERNSHIPS: Procter & Gamble, the Coca-Cola Company, Swire Coca-Cola, Learfield/IMG College, United Cerebral Palsy

CURRENT CAREER: Procter & Gamble Senior Commercial Leader- Amazon Team

CURRENT INVOLVEMENT: Delta Sigma Pi National Board of Directors, W.A. Franke Dean's Honors Advisory Board, Coke Scholars Advisory Board



“Eller gave me tangible skills that I now apply in my career with Procter & Gamble. Beyond a world-class education, it gave me my best friends and greatest memories!”



YEWANDE OLABUMUYI '12

BSBA (MIS and MARKETING)

HOMETOWN: Ibadan, Nigeria

PRONOUNS: she/her/hers

CLUBS/INVOLVEMENT: Professional Women in Business Association, African Student Association

CURRENT CAREER: Strategic Program Manager at Vanguard, Fitness Coach and Founder of YOFitness and Health

“Integrity is choosing courage over comfort; it is choosing what is right over what is fun, fast or easy. And it is practicing our values, not just professing them.” – Brene Brown

ADP*
Altria*
Amazon
AT&T
Bank of America
Boeing
Charles Schwab
CoreTech*
Deloitte*
E&J Gallo Winery*
Enterprise*
Equitable*
EY
GEICO*
General Motors
Goldman Sachs
Honeywell
Insight Enterprises
Insight Global
JP Morgan Chase
KPMG
Macy's*
Morgan Stanley
MUFG

Neon Logistics
Northern Trust
Oracle NetSuite
Paradox
Pepsico*
PricewaterhouseCoopers
Procter & Gamble
Protiviti
Raytheon
Shamrock Foods
Sherwin Williams*
Siemens
Techtronic Industries
Texas Instruments*
Vanguard*
Wells Fargo*

**Undergraduate
Recruiting Partners*

TOP HIRING COMPANIES



THE UNIVERSITY OF ARIZONA

Eller College
of Management

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